

# **SUSAN J. MARKS**

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## **EXPERIENCE**

### **BOOK AUTHOR/COLLABORATOR/DEVELOPMENT EDITOR**

*Real Leaders Don't Boss--They Lead And Other Lessons I Learned Working With the World's Best*, by Ritch K. Eich, Ph.D., M.A., with Susan J. Marks, CareerPress (Michael Pye, acquisitions editor), Fall 2011)

*How to Buy Bank-Owned Properties for Pennies on the Dollar: A Guide to REO Investing*, by Jeff Adams, Ghostwriter, John Wiley and Sons (Richard Narramore, senior editor), Fall 2011.

*Aqua Shock: Water in Crisis (Revised and Updated)*, by Susan J. Marks, John Wiley and Sons (Laura Walsh, acquisitions editor), April 2011.

*What Happy Working Mothers Know*, by Cathy Greenberg, Ph.D., and Barrett S. Avigdor, John Wiley and Sons (Lauren Lynch, senior editor), Fall 2009).

*Aqua Shock: The Water Crisis in America*, by Susan J. Marks, Bloomberg Press (Stephen Isaacs, Acquisitions Editor), Fall 2009.

*Battling Big Box: How Nimble, Niche Companies Can Compete with Giant Competitors*, by Susan J. Marks and Henry Dubroff, CareerPress (Michael Pye, acquisitions editor), Winter 2008.

*The ForeclosureS.com Guide to Advanced Investing Techniques You Won't Learn Anywhere Else*, by Alexis McGee, Ghostwriter, John Wiley and Sons, (Shannon Vargo, senior editor), Winter 2007.

*The ForeclosureS.com Guide to Making Huge Profits Investing in Pre-Foreclosures Without Selling Your Soul*, by Alexis McGee, Ghostwriter, John Wiley and Sons, (Laurie Harting, senior editor), Spring 2007.

*Fiscal Fitness: 8 Steps to Wealth & Health From America's Leaders of Fitness and Finance*, by Jack LaLanne and Matthew J. Rettick, Collaborative Writer/Editor, CareerPress (Michael Pye, acquisitions editor), Spring 2008).

*Kiplinger's Financial Solutions for the Sandwich Generation*, by The Editors of Kiplinger's Personal Finance, Ghostwriter, Kaplan Publishing (Victoria Smith, acquisitions editor), 2006.

*Questions Great Advisors Ask...And Investors Need to Know*, by Alan Parisse and David Richman, Development Editor, Kaplan, Chicago (Cynthia Zigmund, vice president), 2006.

*Get Inspired to Retire: More Than 150 Ideas to Help You Find Your Retirement*, by Dave Saylor and Gregg Heffington with Susan J. Marks, Ghostwriter, Kaplan Publishing/Chicago (Victoria Smith, acquisitions editor), 2006.

*Money without Matrimony: A Couples' Guide to Financial Security*, by Sheryl Garrett and Debra A. Neiman, Ghostwriter, Dearborn Trade Publishing, Chicago (Mary Good, acquisitions editor), 2005.

*Just Give Me the Answer\$,* by Sheryl Garrett, Initial Editor, Dearborn Trade Publishing, Chicago (Mary Good, acquisitions editor), 2005.

*Let's Talk Money: Life Strategies to Grow Your Wealth*, by Jim Barry, Collaborative Writer, Dearborn Trade Publishing, Chicago (Cynthia A. Zigmund, publisher), 2004.

*Everyone's Money Book by Jordan Goodman: Personal Financial Planning*, Associate Editor/Writer, Dearborn Trade Publishing, Chicago (Don Hull, editorial director), 2004.

## **SPEAKER**

U.S. Treasury Executive Institute /Author Series (Washington, D.C.): "Aqua Shock: The Water Crisis in America"

Rocky Mountain Land Series at The Tattered Cover (Denver, CO): "Aqua Shock: The Water Crisis in America"

The Chicago Council on Global Affairs (Chicago, IL): "Aqua Shock: The Water Crisis in America"

## **FREELANCE WRITER AND EDITOR**

American Banker (Marian Raab, special reports editor); BusinessWeek (Tim Mullaney, eBusiness editor); CIO Insight (Marcia Stepanek, executive editor); CPAmerica International (Judy Moore, publications director); ColoradoBiz (Robert Schwab, editor); Forbes ASAP (Wesley Nam); Health Ink & Vitality Communications (Steve McIver, editor; Brenda Conaway, editor); Human Resource Executive (Tom Starnier, editor; Dave Shadovitz, editor); Impact Communications (Marie Swift, principal); King Content (Paul Desmond, editor); The Los Angeles Times (Kathy Kristof, personal finance columnist; Marty Zimmerman, markets editor; Pat Benson, small business editor); MicroTimes (Stephen Lawton, editor); MediaLine (Larry Jaffee, editor); Network World (Beth Schultz, Signature Series editor; Julie Bort, Signature Series executive editor; Amy Schurr, features editor); Pacific Coast Business Times (Henry Dubroff, editor/publisher); United Communications Group (Roxanne Bolinger, editor); Woman's World (Carla Firey, Money editor); Workforce Management (Carroll Lachnit, editor); Better Homes and Gardens Family Money; Card Marketing, a Faulkner & Gray Publication.

## **OTHER PROFESSIONAL EXPERIENCE**

### **THE DENVER POST**

Denver, Colorado

Job Titles:

- Special Projects Editor/Business
- Sunday Business Editor
- Associate Producer (TV with KMGH, Channel 7): Colorado Economic Forecast 1995
- Assistant Editor/Colorado Living

### **THE TAMPA TRIBUNE**

Tampa, Florida

Job Titles:

News Desk: copy editor, copy chief, slot, national and internal wire editors, layout editor, Business section coordinator.

### **MORNING WORLD**

Monroe, Louisiana

### **PACIFIC DAILY NEWS**

Agana, Guam

**CHRONICLE-TRIBUNE**

Marion, Indiana

**NEWS-GAZETTE**

Champaign-Urbana, Illinois

**MEDIA CONSULTANT, FREELANCE WRITING AND EDITING**

Part-time work for various regional and local publications and organizations in Central Florida; including running a campaign in nonpartisan judicial election.

**POYNTER INSTITUTE OF MEDIA STUDIES**

St. Petersburg, Florida

Job Title: Journalism Consultant

**EDUCATION**

MANAGEMENT TECHNIQUES

Continuing education, Northeast Louisiana University, Monroe, LA

BACHELOR OF SCIENCE/BACHELOR OF ARTS

Public Communications-Magazines/History

Syracuse University, Syracuse, N.Y,

**AWARDS AND HONORS**

BEST NEWS SPECIAL SECTION, First and Second Place, Colorado Press Association - The Denver Post 100, a special section (Editor).

BEST IN BUSINESS, Society of American Business Editors and Writers - The Denver Post Business News Sections; special Award of Merit for Richest People in Colorado, a special section (Editor).

FRANK TRIPP MEMORIAL AWARD, Gannett Co. Inc., - Special Section, Chronicle-Tribune, Marion, Indiana.

**MORE EXPERIENCE**

Guest Lecturing at post-graduate, university and high school levels.

Travel: Russia, Mexico, Asia, Pacific, United States and Europe.

Foreign languages: French, some Italian and Spanish.

Hobbies: Water sports, horseback riding, art, antiques, hiking.

Volunteer Work: Various youth groups --elementary and high school levels -- and the elderly.