**SUSAN J. MARKS**

**CONTACT INFORMATION**: 303-932-6372; 303-995-4848 (cell); sjmarksco@aol.com

## **EXPERIENCE**

**BOOK AUTHOR/COLLABORATOR/DEVELOPMENT EDITOR**

*Making It Through the Night: Living through the Vietnam War Era,* by Susan J. Marks. (pending)

*Extraordinize! Your Life Your Terms,* by Diane K. Adams, (pending).

*Success Is Simply Human: The Ten Principles to Guide Your Organization’s People Strategy*, by Mike Ettling with Karie Willyerd, Ph.D., with Susan J. Marks, John Wiley and Sons (Richard Narramore, senior editor; canceled).

*The Coming American Prosperity: How We Can Win the Technology-Fueled Revolution of Change*, by Glen E. Tullman with Susan J. Marks (pending).

*The New ROI: How Reliability of Income Can Reduce Risk, Create Wealth and Make Your Money Last Throughout Retirement,* by Chris Cook with Susan J. Marks, CareerPress (now Red Wheel/Weiser), (Michael Pye, acquisitions editor), Winter 2017.

*Invest to Thrive in the Era of Terror: 10 Top Strategies to Profit in these Scary Times*, by Jordan Goodman and Brian Start, Ghostwriter; CreateSpace, Winter 2016.

*It Takes More than Casual Fridays and Free Coffee: Building a Culture that Works,* by Diane K. Adams, Ghostwriter; Palgrave Macmillan (Laurie Harting, acquisitions editor) Winter 2015.

*The Ultimate Guide to Student Loans: Investing to Avoid Them, Applying to Get the Best Ones, and Paying Them Off as Quickly as Possible, b*y Bruce Mesnekoff and Jordan Goodman, Ghostwriter; CreateSpace, Spring 2014.

*All the Rules Have Changed: What You Must Do to Succeed in the New Financial Reality,* by Matthew J. Rettick, Ghostwriter (CBTV Publishing) 2013.

*Real Leaders Don’t Boss--They Lead: Inspire, Motivate, and Earn Respect from Your Employees,* by Ritch K. Eich, Ph.D., M.A., with Susan J. Marks, CareerPress (Michael Pye, acquisitions editor) 2011.

*How to Buy Real Estate for Pennies on the Dollar: A Guide to REO Investing in Today’s Market,* by Jeff Adams, Ghostwriter, John Wiley and Sons (Richard Narramore, senior editor), Fall 2011.

*Aqua Shock: Water in Crisis (Revised and Updated),* by Susan J. Marks, Bloomberg Press/John Wiley and Sons (Laura Walsh, acquisitions editor), April 2010.

*What Happy Working Mothers Know,* by Cathy Greenberg, Ph.D., and Barrett S. Avigdor, John Wiley and Sons (Lauren Lynch, senior editor), Fall 2009.

*Aqua Shock: The Water Crisis in America,* by Susan J. Marks, Bloomberg Press (Stephen Isaacs, Acquisitions Editor), Fall 2009,.

*Battling Big Box: How Nimble, Niche Companies Can Compete with Giant Competitors,* by Susan J. Marks and Henry Dubroff, CareerPress (Michael Pye, acquisitions editor), Winter 2008; reprinted in Portuguese and Chinese (2012-13).

*The ForeclosureS.com Guide to Advanced Investing Techniques You Won't Learn Anywhere Else*, by Alexis McGee, Ghostwriter, John Wiley and Sons, (Shannon Vargo, senior editor), Winter 2007.

*The ForeclosureS.com Guide to Making Huge Profits Investing in Pre-Foreclosures Without Selling Your Soul,* by Alexis McGee, Ghostwriter, John Wiley and Sons, (Laurie Harting, senior editor), Spring 2007.

*Fiscal Fitness: 8 Steps to Wealth & Health From America’s Leaders of Fitness and Finance,* by Jack LaLanne and Matthew J. Rettick, Collaborative Writer/Editor, CareerPress (Michael Pye, acquisitions editor), Spring 2008).

*Kiplinger’s Financial Solutions for the Sandwich Generation*, by The Editors of Kiplinger’s Personal Finance, Ghostwriter, Kaplan Publishing (Victoria Smith, acquisitions editor), 2006.

*Questions Great Advisors Ask…And Investors Need to Know*, by Alan Parisse and David Richman, Development Editor, Kaplan, Chicago (Cynthia Zigmund, vice president), 2006.

*Get Inspired to Retire: More Than 150 Ideas to Help You Find Your Retirement*, by Dave Saylor and Gregg Heffington with Susan J. Marks, Ghostwriter, Kaplan Publishing/Chicago (Victoria Smith, acquisitions editor), 2006.

*Money without Matrimony: A Couples’ Guide to Financial Security*, by Sheryl Garrett and Debra A. Neiman, Ghostwriter, Dearborn Trade Publishing, Chicago (Mary Good, acquisitions editor), 2005.

*Just Give Me the Answer$*, by Sheryl Garrett, Initial Editor, Dearborn Trade Publishing, Chicago (Mary Good, acquisitions editor), 2005.

### Let’s Talk Money: Life Strategies to Grow Your Wealth, by Jim Barry, Collaborative Writer, Dearborn Trade Publishing, Chicago (Cynthia A. Zigmund, publisher), 2004.

*Everyone’s Money Book by Jordan Goodman: Personal Financial Planning,* Associate Editor/Writer, Dearborn Trade Publishing, Chicago (Don Hull, editorial director), 2004.

**SPEAKER**

Rocky Mountain Agribusiness Association/Summer Symposium: “The World of Water as We Knew It Is Gone: Welcome to 21st Century Water Reality”

U.S. Treasury Executive Institute /Author Series (Washington, D.C.): “Aqua Shock: The Water Crisis in America”

Rocky Mountain Land Series at The Tattered Cover (Denver, CO): “Aqua Shock: The Water Crisis in America”

The Chicago Council on Global Affairs (Chicago, IL): “Aqua Shock: The Water Crisis in America”

**CONSULTANT/FREELANCE WRITER/EDITOR**

Diane K. Adams/Sprinklr; Advisor PR/Cayenne Communications: American Banker; Beacon Capital Management; Elizabeth C. Belenchia (Terror in the Terroir: Wine Tales, Talk, and Trivia Across the Globe); BusinessWeek; Cayenne Communications; CIO Insight; CPAmerica International; ColoradoBiz; Forbes; Health Ink & Vitality Communications; Human Resource Executive; Impact Communications; King Content; The Los Angeles Times; MicroTimes; Network World; Pacific Coast Business Times; United Communications Group; Woman’s World; Workforce Management.

**Additional Projects:** White papers, blogs, web-site content, and articles for various publications, experts, and personalities.

**OTHER PROFESSIONAL EXPERIENCE**

**THE DENVER POST**

Denver, Colorado

Job Titles: Special Projects Editor/Business; Sunday Business Editor; Associate Producer (TV with KMGH, Channel 7); Assistant Editor/Colorado Living

**THE TAMPA TRIBUNE**

Tampa, Florida

Job Titles: News Desk; Business

**MORNING WORLD,** Monroe, Louisiana; **PACIFIC DAILY NEWS,** Agana, Guam; **CHRONICLE-TRIBUNE,** Marion, Indiana; **NEWS-GAZETTE,** Champaign-Urbana, Illinois

**MEDIA CONSULTANT, FREELANCE WRITING AND EDITING**

Part-time work for various regional and local publications and organizations in Central Florida; including running a campaign in nonpartisan judicial election.

**POYNTER INSTITUTE OF MEDIA STUDIES**

St. Petersburg, Florida

Job Title: Journalism Consultant

## **EDUCATION**

CONTINUING EDUCATION

Northeast Louisiana University, Monroe, LA

BACHELOR OF SCIENCE/BACHELOR OF ARTS

Public Communications-Magazines/History

Syracuse University, Syracuse, N.Y,

**AWARDS AND HONORS**

Colorado Press Association

Society of American Business Editors and Writers

Gannett Co. Inc.

Other various civic and professional awards